HEDO



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Castaways Travel knows Hedo

We were among the very first travel agents to promote Hedo and have won multiple awards for bringing travelers to the resort and Jamaica. Castaways knows the scoop: who should go, when they should go and how to get the most bang for your travel dollar.

Hedo is *the* grandaddy adventurous adult travel vacation destination. It is a wild place at times, always fun and an experience like no other!

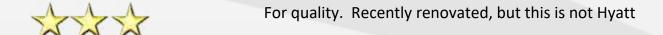
To help you decide if Hedo is right for you, Castaways has developed a scale for most of their destinations which are based on three factors:

1. Stars: The classic measure of quality.

2. Dollars : A relative scale of cost.

3. Spice: The scale from nudity to sensual to sexual.

So, for Hedo we can apply the following scale:



For cost (book a group trip for the best prices).

For spice. Public sex may be viewed at times despite the resort's does policy that restricts public sex. The environment is sexual, not sensual and invites you to set aside your inhibitions.

What it is:

Hedo is an informal, decent quality, all inclusive tropical resort that commands a premium price for its outrageous, everything goes atmosphere.

Who enjoys it the Most:

The resort's biggest target market is people who enjoy nudity and high energy sexuality in a tropical setting. The "wilder" crowd will have a blast here and the "want to be wilder" types will find it the perfect place to graduate.

Where:

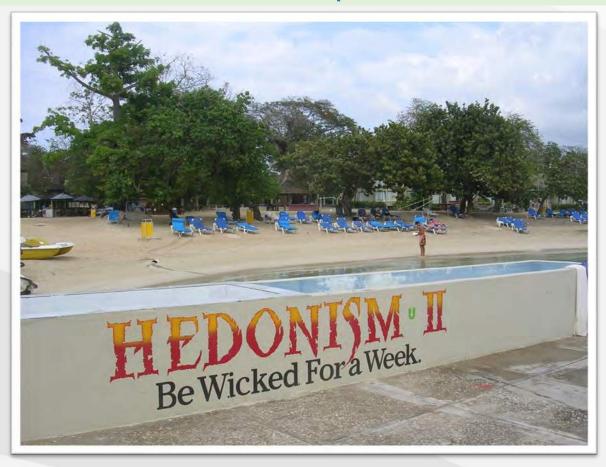
Hedo is in Negril, Jamaica mon!

When:

The prime season is when this part of the Caribbean is at its best during winter and spring. During the off-season (late summer and fall), rates are value-priced. Castaways Travel invites you to join group trips with lower contract room rates. We have negotiated special rates during our "takeover" events that are very attractive.

Click here to see more about Hedo and our fun and outrageous resort!

The Hedo Experience:



If you are looking for a relaxing, lazy vacation, this ain't it! You might be able to relax in small doses, but don't count on it.

Hedo is all about throwing your inhibitions aside, and working on your bucket list. The resort is a Lifestyle destination where sex and open minds lead the way. Yes, it is a clothing-optional resort, but nudist probably won't be comfortable there. You certainly will be hard-pressed to tell too many people at the office where you went on vacation. Hedonism has quite a reputation as a wild place. The reputation is well deserved and most of the stories you have heard are true. The staff does a great job of keeping everyone safe and comfortable, but people are there to have FUN!

We will discuss food and beverages in an upcoming lesson. But, it is important to note that the food is good and the beverages are good too. BUT, if you expect a gourmet or

"foodie" experience, you may be disappointed. That's not what HEDO is known for. People vacation at Hedonism to meet other fun-loving extroverts who return year after year. The nude beach, nude pool and nude hot tub areas attract most of the fun and naughtiness. Welcome to your year-round "summer camp" for adults. There is some type of entertainment or theme each day and night. People are fun and get a little crazy. There is so much to do there, however, you sometimes feel like you need a vacation upon your return to reality.

So, bring an open mind, sunscreen and leave your inhibitions at home and have a good time!

Hedonism History Lesson

Hedo is the "grand-daddy" of the Lifestyle resorts. It is an institution that has been featured on Playboy TV and has been a wild place for a long time.

The resort was built in the late 70's as the first part of the SuperClubs resort chain owned or managed by the John Issa family of Jamaica. Hedonism # 2 was renamed from its brand called Negril Beach Village in 1981. There never was a Hedonism I, leaving many eternally confused. The resort has since been bought back from SuperClubs and now has private, independent ownership including the General Manager of the resort.

The new management has invested heavily in modernizing and renovating the resort. That process is continuing today. In fact, there might be work underway through 2016. If you haven't visited the resort the past 2-3 years, you will see numerous changes and improvements in the dining experience as well as upgraded rooms and entertainment facilities.

- The reception area has been remodeled
- The courtyard in front of the piano bar is now a lounge area
- A wine bar & coffee bar have been added
- The Reggae Cafe by the prude beach has been upgraded and remodeled, a kitchen at
- The Harrysan Asian restaurant has added a kitchen
- The nude pool grill & bar area and the main restaurant have been upgraded as well
- Approximately 15% of the room inventory has been converted to a Premium status
- 12 Jacuzzi Terrace Ocean view rooms have been upgraded.
- Other rooms have also been upgraded to the Premium status and standard rooms received new soft goods and redecorated.

So, its a new look, but still comfortable and still all Hedo

Getting to Hedo



The first thing is to get your passport! Next step, book air transportation to Montego Bay. American Airlines, Delta, United, Jet Blue, Southwest, Spirit and more; Thompson, Martin and Condor from Europe plus many others service Montego Bay, Jamaica. The most charters originate in Europe from the UK, Belgium, Italy, Germany and the Netherlands. Air carriers are subject to change without notice and pricing varies widely. Contact <u>Castaways Travel</u> for scheduled air arrangements. Also, check to be sure if you need a visa for entry to Jamaica.

OK, now that the commercial is over :) we need to get you from Montego Bay to Negril. You can get there by air taxi, or by ground shuttle. The shuttle ride is between 1 to 1.5 hours long, but the scenery is quite beautiful. That's it! You are there. Now take off you clothes and get you toes in the sand.

So, slow down, you are on island time now.

Theme Nights and Parties

Remember in an earlier lesson where we described Hedo as "summer camp for adults"? We also told you things can get a little wild. Well, after dark the naughty kid in all of us comes out to play! Theme nights and parties are fun in every adult-oriented resort. BUT, things at Hedonism are probably wilder than anywhere else.

So, buckle up and have a blast!

Here is a current listing of theme nights: (themes subject to change without notice)

- Sunday HEDONISTIC SCHOOL GIRL
- Monday JAMAICA NIGHT
- Tuesday BARE AS YOU DARE GLOW POOL PARTY
- Wednesday FETISH NIGHT LEATHER & LINGERIE
- Thursday TOGA FOAM PARTY
- Friday ROCK STAR
- Saturday HATS & HEELS

Here is a tip. Plan to participate in these nights. They are a bunch of fun and you will miss out if you don't



Hedonism II's Rendezvous Lounge is open nightly for Couples & Single Females (no single males). The playroom is stocked with water, champagne, house wine, towels and beds.

So, now you know what to do after the sun goes down.



What to Bring

This is a genuine opportunity to pack very light. There are some basics to consider.

- Dress is very CASUAL, with beachwear the norm from thongs to shorts. Dressing up is shorts, tshirts and flip-flops.
- You will need a cover-up or some kind of clothing for restaurants, bars, the spa and shops.
- Guys: No ties, no coats, no long pants needed or required.
- Gals bring your glitter, spike heels and see-through outfits.
- Pack sexy clothes and costumes for theme nights.
- Sunscreen
- Lingerie and high heels
- swimsuits (optional)
- lots of shorts
- The usual list for any vacation:
 - Passport
 - Medicines
 - o Playtime safety items



Things to do at Hedo



OK, so besides fun and mischief, and the obvious "naughty" activities there are plenty of other things to do day and night.

Water Activities

- Nude beach
- Sailing
- Snorkeling
- SCUBA diving and optional SCUBA instruction and certification
- Windsurfing
- Optional activities include:
 - o boat trips to the other side of the bay
 - nude catamaran sailing
 - $_{\circ}$ Jet skis and parasailing behind a boat (off property)
 - $\circ\quad$ off site excursions you can buy at the tour desk in the resort's lobby.

Resort Amenities

- Beauty salon
- Spa
- Tennis
- Fitness center
- Rock climbing wall
- Plunge pools and swim-up bar
- See through hot tub atop the disco
- jungle bridge and water slide

Sightseeing

- Montego Bay for a day of shopping
- Mandeville for a trip to the mountains
- Cliffs at Rick's
- Dunn's River Falls near Ocho Rios.
- There are at least 30-40 off-site tours are available from the resort's tour desk
- Jimmy Buffett's Margaritaville is just down the beach

Get the Best Deal

Castaways Travel is the number one travel agent for Hedonism. We really do know our way around the resort and how to get the best deal.

There are three basic ways to get the best rates for your vacation:

- 1. Book early and watch for sales
- 2. Travel off-season
- 3. Book a Group Trip

As a graduate of this course, we will always let you know about sales and special offers available for Hedo travel.

But, it is important that you recognize the benefits of our Group Trips.



- Group Trips generally offer the best rates available
- They are escorted trip with a host couple that knows the resort very well
- You can be with the group, or not. It is your choice

We invite you to look at the **Group Trips available for Hedo**